

**CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)
PG & RESEARCH DEPARTMENT OF COMMERCE
BUSY BEE CLUB ACTIVITIES 2022-2023**

S.No	DATE	TITLE OF THE PROGRAMME	VENUE	RESOURCE PERSON	NO.OF BENEFICIARIES
1.	01.07.2022	Awareness of Entrepreneurship Development Programmes & Schemes	Cauvery Hall	Dr.S.Sowmya Innovation Ambassador, IIC Convenor, Assistant Professor in Commerce, Cauvery College For Women (Autonomous), Trichy.	308 (Offline)
2.	01.07.2022	Experience Sharing of a Budding Entrepreneur	Cauvery Hall	Mrs.Devaki Tamilnadu Master Chef Title Winner,2021 Alumna of Commerce (CCW), Proprietor, Brown Sugar Cake Shop, Trichy.	308 (Offline)
3.	18.07.2022	Path of Professionalism	E13	Mr.GaneshVaideeswaran, Finespire Academy	45 (Offline)
4.	20.07.2022	Installation Ceremony	O.P.Ramasamy Reddiyar Auditorium	Smt.B.Shridevi, Deputy Commissioner of Police, South Trichy City	
5.	22.07.2022	Aadi Velli Celebration	O.P.Ramasamy Reddiyar Auditorium	Dr.V.Sujatha, Principal, Commerce, Cauvery College For Women (Autonomous), Trichy	993 (Offline)
6.	29.07.2022	Aadi Velli Celebration	Temple	Ms.S.Sneha Carnatic Singer, Alumna of Commerce(CCW)	50 (Offline)
7.	09.08.2022 to 13.08.2022	Independence Day week Celebration	D15	Dr.N.Savithri Dean of Arts and Head, Department of Commerce, Cauvery College For Women (Autonomous), Trichy.	48 (Offline)
8.	08.09.2022	Group Dynamics as an Employability Skill	Rameswari Nallusamy Hall	Mr.S.Immanuel Prabalanathan Head Team BIZ – Lab Firebird Institute of Research in Management, Coimbatore	100 (Offline)
9.	09.09.2022	AIMA BIZ-LAB	Modern Lab	Prof. Rajesh Harikrishnan, Assistant Professor, Information System and Analytics Research Squad, Firebird Institute of Research in Management, Coimbatore.	60 (Offline)
10.	09.09.2022	Career Guidance and Interview Skills	Rameswari Nallusamy Hall	Mrs.K.Navajothi, Center Incharge, ICICI Academy For Skills, ICICI Foundation for Inclusive Growth.	45 (Offline)
11.	16.09.2022	World Ozone Day	D 16	Dr.N.Savithri Dean of Arts and Head, Department of Commerce, Cauvery College For Women (Autonomous), Trichy.	45 (Offline)

12.	22.09.2022 & 23.09.2022	Two Day Virtual Conference on Leading the Business of Future : Talent, Technology and Transforming in a Changing World	Research Hall & Cauvery Hall	<p>Dr.D.Raja Jebasingh Vice – Principal & Research Supervisor St.Joseph’s College of Commerce(Autonomous) Bangalore.</p> <p>Prof.Dr.Abdul Raheem Bin Mohamad Yusof, Dean & Faculty of Business Management, Quest University, Malaysia.</p> <p>Dr.David Rajesh, Faculty in Business Studies Department, University of Technology and Applied Science, Sultanate of Oman.</p> <p>Dr.Augustine Arockiaraj, Assistant Professor and Vice Principal, Department of Commerce, St.Joseph’s College (Autonomous), Trichy.</p> <p>Dr.Anitha Ramachander, Academic Director – IHM Australia</p> <p>Dr.B.Mitrapriya, Head, Department of Commerce, Alpha Arts and Science College, Chennai</p>	140 (Online & Offline)
13.	27.09.2022	Let’s talk : Mental Health	E13	Mr. Aditya Mohan P.R.Team VIBE/UN MCN, IIT Madras	47 (Online)
14.	07.10.2022	Chamber of commerce	Mrs. Rameswari Nallusamy Hall	<p>Mr.Susai Head Department of Tamil, St.Joseph College (Autonomous) Trichy.</p> <p>Mr.T.Baskaran, General Manager Tamilnadu State Cooperative Bank Ltd.,</p>	46

				Dr.B.Aarthi, Assistant Professor of Commerce, Urumu Dhanalakshmi College, Trichy.	
15.	08.12.2022	Management concepts in Thirukkural	Mrs. Rameswari Nallusamy Hall	Kural Enithu Soma Veerappan (Writer and Ex General Manager, Punjab National Bank)	68 (Offline)
16.	30.01.2023	Interdepartmental Quiz Competition	Mrs. Rameswari Nallusamy Hall	Dr.R.Arul, Assistant professor in Commerce(CA), St. Joseph's College (Autonomous), Trichy	50 (Offline)
17.	09.02.2023	Interdepartmental Competition on the event Best Manager	Mrs. Rameswari Nallusamy Hall	Mr.D.Joshua Pradeep Assistant Professor Department of Commerce Bishop Heber College (Autonomous), Trichy	52 (Offline)
18.	13.02.3023	Career Guidance	D16	Ms.K.Anupama Assistant Professor, Department of Commerce and Management, Jyoti Nivas College, Bangalore	44 (Offline)
19.	14.02.2023	Application of Neuroscience to Advertising and Marketing Research	Cauvery Hall	Mrs.Surya Vandhana, Director BASES Advertising Practice Nielsen IQ	300 (Offline)
20.	16.02.2023	Impact of National Educational Policy 2020 on Higher Education	Cauvery Hall	Prof.M.G.Sethuraman Professor of Chemistry and Director (R&D), Gandhigram Rural Institue Deemed to be university, Dindigul Dr.B.Augustine Arockiyaraj, Vice –Principal, St.Joseph's College, Trichy. Dr.G.Muruganantham, Professor and Head, Department of Management Studies, NIT, Trichy. Dr.M.Marimuthu, Assistant Professor in commerce, Jamal Mohamed College (Autonomous), Trichy.	250 (Offline)
21.	28.02.2023	Attention to Self Compassion and Self Care	Cauvery Hall	Dr.A.R.Syedda Sheerin, Psychiatrists, Sana Hospital, Trichy	323 (Offline)
22.	01.03.2023	Sensitising on Legislations Protection	Cauvery Hall	Ms.U.Nirmala Rani, Lawyer, Madurai Bench of Madras High Court.	312 (Offline)

23.	06.03.2023 & 07.03.2023	Two Day Workshop on Financial Market	Mrs. Rameswari Nallusamy Hall	Mr.K.Balakrishnan NISM Empanelled Trainer	60 (Offline)
24.	20.03.2023	Mathematical Modeling for Health Technology Assessment and Health Economic Evaluation Focusing on Tuberculosis	Mrs. Rameswari Nallusamy Hall	Dr.M.Muniyandi, Scientist – D and HOD, Department to Health Economics, ICMR – NIRT. Dr.S.Savithri, Deputy Director Health Services (TB) & District TB Officer, Trichy District.	110 (Offline)
25.	21.03.2023	Club Valediction	Auditorium	Dr.N.Savithri Dean of Arts and Head, Department of Commerce, Cauvery College For Women (Autonomous), Trichy.	993 (Offline)


**Cauvery College for Women
(Autonomous)**


Nationally Accredited with 'A' Grade By NAAC
 ISO 9001:2015 Certified
 Annamalai Nagar, Tiruchirappalli- 18

**PG & RESEARCH DEPARTMENT OF COMMERCE
 JOINTLY WITH
 INSTITUTION'S INNOVATION COUNCIL
 Organizes**

**AWARENESS OF ENTREPRENEURSHIP
 DEVELOPMENT PROGRAMMES & SCHEMES**

RESOURCE PERSON
 Dr. S.Sowmya
 Innovation Ambassador, IIC Convenor,
 Assistant Professor in Commerce,
 Cauvery College For Women (Autonomous)
 Trichy

DATE: 1/7/2022



TIME: 9:00am - 11:00am

VENUE: Cauvery Hall


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CAPACITY BUILDING PROGRAMME ON
Experience Sharing of a Budding Entrepreneur

RESOURCE PERSON



Mrs. Devaki

Tamil Nadu Master Chef

Title Winner, 2021

Alumna Of Commerce(CCW)

Proprietor, Brown Sugar Cake Shop
Trichy

FRIDAY | 1 | JULY

venue: **Cauvery Hall**

Time: **11:00 am -12:00 pm**

CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)



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SKILL ENHANCEMENT PROGRAM
ON

Path to Professionalism

RESOURCE PERSON




Mr. GANESH
VAIDEESWARAN,
FINSPIRE Academy

JULY

MONDAY | 18 | AT 1:30 PM

2022


VENUE: **E 13**


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Busy Bee Club
 ORGANIZES

Aadi Velli Celebration
 Celebration



RESOURCE PERSON

Principal Of Cauvery College For Women(Autonomous)

Venue: Temple
DATE :22.07.2022
TIME:1:30PM - 3:00PM


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Busy Bee Club
 ORGANIZES

Aadi Velli Celebration



RESOURCE PERSON

MS.S.SNEHA
Carnatic Singer
Alumna Of Commerce(CCW)

Venue: Auditorium

DATE :29.07.2022

TIME:1:30PM - 3:00PM



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**Let'S Talk:
MENTAL HEALTH**

Resource Person

ADITYA MOHAN

P.R. TEAM

VIBE/UN MCN

IIT MADRAS

A SOCIAL INITIATIVE SUPPORTED BY THE UN
MILLENNIUM FELLOWSHIP FOCUSING ON SDG



DATE :27.09.2022

TIME :9:30 AM

Venue:BOOTSTRAP
CAUVERY

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BUSY BEE CLUB

Organizes

Powerpoint Presentation Competition

**OZONE
World
DAY**

16 SEPTEMBER

**Save ozone, our
planet's safe zone.**



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Skill Enhancement Program

Career Guidance

Resource Person

Anupama k

Assistant professor

Dept of Commerce and

Management

Jyoti nivas college



Date: 13-2-2023

Time: 10am onwards

Venue: Bootstrap cauvery



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INTERNAL QUALITY ASSURANCE CELL
PG & RESEARCH DEPARTMENT OF COMMERCE
AND
DEPARTMENT OF BUSINESS ADMINISTRATION
ORGANISES

*Application of Neuroscience to
Advertising and Marketing Research*



*Resource Person : Mrs.Surya Vandhana,
Director BASES Advertising Practice
NielsenIQ*

Date : 14.02.2023
Venue : Cauvery Hall
Time : 11 AM
ALL ARE CORDIALLY INVITED



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Skill Enhancement Program

Attention to Self Compassion and Self Care

Resource Person

Dr. Syeeda Sheerin A r
Psychiatrists,
Sana Hospital,
Trichy

Date: 28-2-2023
Time: 10am onwards

**venue : Cauvery
Hall**



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Busy Bee Club

Organizes

Skill Enhancement Program

SENSITISING ON LEGISLATIONS PROTECTING WOMEN

RESOURCE PERSON

U. NIRMALA RANI

Lawyer,

Madurai bench of Madras High court

TIME : 10:00AM

DATE : 1.03.2023

VENUE : Cauvery Hall



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PG & RESEARCH DEPARTMENT OF COMMERCE

Busy Bee Club

In Collaboration with

SEBI

Organizes



6th & 7th March
2023

Skill Enhancement Program

**TWO DAY WORKSHOP ON
FINANCIAL MARKET**

Resource Person

**K.Balakrishnan M.Sc., MBA...,
NISM Empanelled Trainer**

**Venue : Rameshwari Nallusamy
Hall**

Time: 9:30 AM - 3:00 PM